



**BC Forest Safety**



**2024 BCFSC**

**BOARD OF  
DIRECTORS**

# BOARD OF DIRECTORS

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## **D'Arcy Henderson – Sr. Vice President, Timberlands and Chief Operating Officer, Mosaic and BCFSC Board Chair**

D'Arcy Henderson is a seasoned executive, with over 20 years of leadership experience and deep expertise in Western Canada's forest sector. Known for delivering results through his focus on innovation and sustainability, D'Arcy leads Mosaic's timberlands operations, driving operational efficiency while upholding dedicated commitment to safety and environmental stewardship.

D'Arcy holds a Bachelor of Science in Forestry from the University of British Columbia and is a Registered Professional Forester (RPF) in British Columbia. He also serves as the Board Chair of the BC Forest Safety Council, reflecting his dedication to advancing industry safety standards.

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## **Gordon Murray – Executive Director, Wood Pellet Association of Canada (WPAC)**

Gordon has been Executive Director of the WPAC since 2008 and is recognized as an industry leader throughout Canada in pellet safety and operations. In 2014, he established WPAC's Safety Committee and through collaboration with industry operations, has made incredible strides in improving safety culture and implementing safety management processes across the pellet industry.

Gordon has more than 30 years' experience in various logging and wood manufacturing operations as a manager, owner and financial consultant for both large-scale forest product manufacturers and independent operations. He holds Bachelor of Science (Forestry) from UBC and is a registered professional forester and a chartered professional accountant.

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## **John Betts - Executive Director, Western Forestry Contractors' Association (WFCA)**

John has been the Executive Director of the Western Forestry Contractors' Association since 1998. He first planted in trees as a Junior Forest Ranger in Ontario in 1968. After working as a logger on the West Coast in the 70s, he returned to planting trees and began his own silviculture firm which he operated throughout the 1980s.

Before his role with the WFCA, he consulted in public affairs, was a free-lance journalist and reported for the Nelson Daily News. In 2020, John was made an honorary member of the Association of BC Forest Professionals.

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## **Bob Brash - Executive Director, Truck Loggers Association (TLA)**

Prior to taking on the role of Executive Director for the TLA, Bob was a member of the Board of Directors for ten years. He is a Registered Professional Forester and has an MBA from Queen's University.

He led an accomplished and varied career as a senior level executive in the private, public and First Nations sectors of BC's forest and resource industry. His career began with 17 years in various technical and management roles with the Ministry of Forest and Lands followed by 13 years as Vice-President and President with the Husby Group of Companies and the past eight years as Chief Operating Officer and Chief Executive Officer with Haida Enterprise Corporation.

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## **Jeff Bromley – Chair, Steelworkers Wood Council**

Prior to being elected Steelworkers Wood Council Chair in 2019, Jeff was a rank-and-file IWA member. In 1994 he was hired as an operator at the Elko Sawmill at age 25. Then in 2008, was elected 3rd Vice-President of Local 1-405. He graduated from the USW's Leadership Development Program in 2010 and two years later, in 2012, he was elected Financial Secretary and has served the local union in a full-time staff role ever since.

Jeff earned his Associate Degree at East Kootenay Community College (now College of the Rockies) majoring in history with a minor in political science.

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## **Matt Austin, Assistant Deputy Minister (ADM), Minister of the Integrated Resource Operations Division**

Matt has been a dedicated member of the BC Public Service for over 28 years. He has been in his current position as the ADM of the Integrated Resource Operations Division since April 2018 and is responsible for the Compliance & Enforcement, Forest Tenures, Engineering and Forest Worker Safety branches. He began his career in BC Public Service as the Provincial Large Carnivore Specialist and then progressed to more senior positions in a variety of programs areas within natural resource ministries, touching on at-risk species, forestry, oil & gas, various energy sectors, mining, agriculture, emergency services and environmental services. His extensive portfolio also includes significant collaboration with First Nations.

Matt holds a Bachelor of Science in Zoology from Western University and a Master of Environmental Design in Environmental Science from the University of Calgary.

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## **Reid Hedlund – Chairman, Interior Logging Association (ILA)**

Reid was a member of the Forest Safety Task Force and chaired the Forest Industry Safety Association from 1999 until 2004.

A logging owner since 1979, Reid bids on crown and private land contracts. He studied automobile mechanics at Okanagan College and completed a mechanics trade apprenticeship.

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## **Lana Kurz - Lana Kurz – Director, Safety & Risk, Interfor, Canadian Operations**

Lana is the Director of Safety and Risk Management for Interfor Corporation, Canadian Operations. Lana has 30 years of operational experience in the forest industry and has spent her career in silviculture, harvesting and sawmill manufacturing in the US Pacific Northwest also across Canada.

She holds a Forest Technology Diploma from Selkirk College and a Bachelor of Science Degree in Natural Resources Management from UNBC and is a registered professional forester.

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## **Ross Lennox – Vice President, Sustainability & Partnerships, Canfor**

Ross has worked with Canfor for 23 years and has held a variety of leadership roles in woodlands, safety and manufacturing in Mackenzie, Prince George and Vanderhoof. In his current role, Ross works with an exceptional team leading Canfor's corporate forestry activities, including strategic fibre analysis, forestry innovation, certification, strategic forest policy, as well as Canfor's Indigenous Engagement Strategy.

Ross grew up in the Kootenays and graduated from UNBC with a BSc. in Natural Resources Management (Forestry) in 1999 and achieved his Registered Professional Forester (RFP) designation in 2002.

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## **Mark Cookson – Operations Manager BC Woodlands | West Fraser**

Mark is a seasoned forestry professional with extensive experience in operations management and woodlands oversight across Alberta and British Columbia. Based in Quesnel, he currently serves as the Operations Manager for BC Woodlands at West Fraser, a position he has held since May. In this role, Mark is responsible for overseeing woodland operations, ensuring sustainable practices, and optimizing resource management.

Previously, Mark was the Woodlands Manager at Blue Ridge Lumber Inc. and held various roles at Weldwood, including Silviculture and Planning Supervisor and has a BSc in Forestry from the University of Alberta and a Forest Technology diploma from NAIT.

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## **EX-OFFICIO MEMBER**

### **Rob Moonen – Chief Executive Officer, BC Forest Safety Council**

Rob was appointed to CEO in 2016 and has been with BCFSC since 2010. In his current role he is responsible for leading the efforts of BCFSC in supporting industry to eliminate serious injuries and fatalities in BC's harvesting, sawmill and wood pellet sectors.

Prior to taking on his current role, he worked as BCFSC's Business Manager before taking on the dual role of Director, SAFE Companies. Before joining BCFSC, he worked with Catalyst Paper. Rob grew up on Vancouver Island and brings more than three decades of experience in occupational health and safety and human resources with a focus on forestry and wood products manufacturing. Rob holds a Diploma of Technology in Occupational Health and Safety from BCIT.

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