

# 2020-2022 Strategic Plan



**BC Forest Safety**

Safety is **good** business

**EVERY  
FORESTRY  
WORKER**  
GOES HOME SAFE.  
EVERY DAY

**COLLABORATE • DEVELOP • ADVANCE**



# ABOUT BC FOREST SAFETY

## WHO WE ARE

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**The British Columbia Forest Safety Council (BCFSC)** is the health and safety association (HSA) for forest harvesting, sawmills and pellet manufacturing in British Columbia.

We are an industry-funded health & safety association that works with forest sector employers, workers, unions, contractors and provincial government agencies to support implementing changes necessary to eliminate fatalities and serious injuries in the forest sector.

## OUR VISION

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*Every forestry worker goes home safe. Every day.*

## OUR BELIEFS

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- All forestry fatalities and injuries are preventable
- The safety of forestry workers is an over-riding priority
- Safety excellence is key to the long-term success of our industry
- Injury prevention is most effective when the overall industry owns and leads the change





# WHAT WE DO

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We support industry to eliminate fatalities and injuries through:

- Culture change
- Developing a competent and confident workforce
- Providing a foundation safety (business) management system

We deliver safety services covering the following areas:

- SAFE Companies Certification
- Training
- Falling
- Log Hauling and Transportation

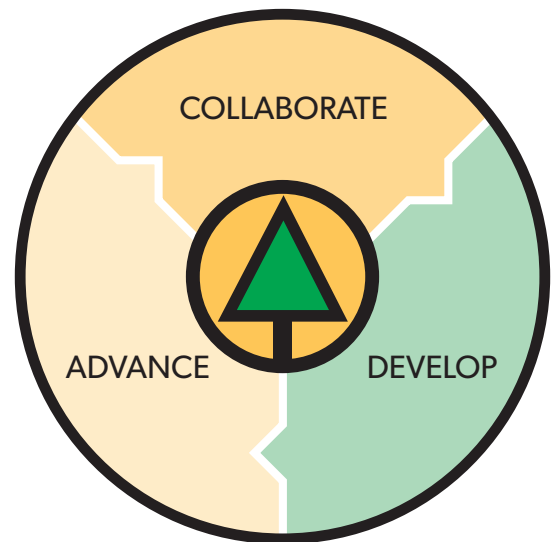
# HOW WE WILL LEAD TOGETHER

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The impact of our purpose and effectiveness of our strategy is based on how BCFSC provides support and creates strong relationships with our stakeholders. A vital component of our strategic evolution, therefore, is a corresponding evolution in our culture that supports our underlying belief that injury prevention is most effective when the overall industry owns and leads the change.

To achieve this, we will work with industry and take a knowledge-based approach to safety that is comprised of three elements: collaborate; develop; advance:

1. We will **collaborate** with industry stakeholders to assess what is causing injuries and work-related deaths using injury statistics, incident investigations and industry feedback.
2. We will conduct research, gathering information through assessment contributing to the **development** of industry best practices, training, and safety management systems.
3. We will work with our stakeholders to **advance** the consistent application of safety solutions through education, advocacy, and sharing health and safety information.



# OUR STRATEGY

## STRATEGIC PRIORITIES

<p><b>Promoting cultural change</b> to ensure safety is treated as an over-riding priority and a shared responsibility</p>	<p><b>Developing a competent, confident workforce</b> where workers are well trained, well supervised and refuse to work unsafely</p>	<p><b>Encouraging and supporting companies to have effective safety and injury management systems in place</b></p>	<p><b>Promoting a safety conscious legal regime</b> in which the laws, regulations and compliance programs encourage and support safety</p>
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## STRATEGIC OBJECTIVES

<ul style="list-style-type: none"> <li>Engage and inform industry</li> <li>Develop and promote communications of BCFSC and industry initiatives</li> <li>Evolve industry advisory group model and governance structure</li> </ul>	<ul style="list-style-type: none"> <li>Improve training outcomes</li> <li>Refine existing training programs</li> <li>Update and increase access to training materials and programs to permit industry to train more people</li> </ul>	<ul style="list-style-type: none"> <li>Link safety and business success in a meaningful way</li> <li>Improve and expand in-field support and advocacy services</li> <li>Improve distribution and awareness of industry current best practices, guidelines and standards</li> </ul>	<ul style="list-style-type: none"> <li>Develop industry guidelines and best practices</li> <li>Improve incident data management and analysis to inform injury prevention strategies</li> <li>Improve collaboration and cooperation with regulators, government agencies and other stakeholders</li> </ul>
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## STRATEGIC OUTCOMES

<ul style="list-style-type: none"> <li>Industry senior leadership promotes and supports change through-out organizations</li> <li>Industry advisory group activities and initiatives are well-supported and aligned with overall strategic objectives</li> <li>Industry senior leadership and advisory groups are involved in setting go-forward safety goals for industry</li> </ul>	<ul style="list-style-type: none"> <li>Supervisors and workers are competent and fully trained for the work they are performing</li> <li>Industry actively uses the BCFSC learning management system to train and assess workers for forestry occupations</li> </ul>	<ul style="list-style-type: none"> <li>Companies recognize that practical and effective safety and injury management and audit systems improve productivity, reliability and quality – <i>“Safety is good business”</i></li> <li>Companies are aware and educated on current best practices, guidelines and standards</li> </ul>	<ul style="list-style-type: none"> <li>Industry is recognized by regulators as authoritative source for standards and best practices</li> <li>Regulators and government agencies proactively share information and collaborate on industry-led solutions</li> </ul>
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# STRATEGIC FOCUS 2020-2022

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The seven strategic objectives identified under the strategic priorities in the plan summarize what we want to achieve as an organization over the next three years and focus to a large degree on the activities and areas that generate the highest number of injuries in the forest sector; manual tree falling, log hauling, tree planting and equipment operators.

When combined, these four areas represent approximately two-thirds of time loss and serious injuries in the sector. In 2020, BCFSC will also be focusing on enhancing and targeting communication of initiatives and resources through BCFSC's new Customer Relationship Management (CRM) system. These efforts will include the use of a broad range of social media platforms to extend BCFSC's reach to its stakeholders to support and promote the consistent application of industry initiatives. In addition, to support improved access and communication of industry initiatives and messaging, BCFSC will also:

- Enhance access to resources through BCFSC's new website
- Engage with industry stakeholders (licensees, tenure holders, employers, contractor and industry associations, unions, WorkSafeBC) to promote, support, and distribute messaging on industry initiatives to advance injury reduction efforts
- Continue outreach with First Nations

These objectives were selected and prioritized through a lens of relevance and value added to achieve our vision of: ***Every forestry worker goes home safe. Every day.***



# STRATEGIC OBJECTIVES 2020 - 2022

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## PROMOTING CULTURAL CHANGE

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- 1 Develop and promote communications of BCFSC and industry initiatives**  
BCFSC will be recognised as an industry leader for value-added health and safety and training resources.
- 2 Engage and inform industry**  
BCFSC will establish relationships with key industry stakeholders to collaboratively advance industry best practices.

## DEVELOPING A COMPETENT, CONFIDENT WORKFORCE

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- 3 Refine existing training programs**  
BCFSC will engage with industry to develop practical competency-based training programs to support consistent and improved training outcomes for forestry workers aimed at reducing injuries in high risk occupations.
- 4 Update and increase access to training materials and programs to permit industry to train more people**  
BCFSC will update training materials and deploy online training resources to support improved learning outcomes.



# STRATEGIC OBJECTIVES 2020 - 2022

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## ENCOURAGING AND SUPPORTING COMPANIES TO HAVE EFFECTIVE SAFETY AND INJURY MANAGEMENT SYSTEMS IN PLACE

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- 5 Improve distribution and awareness of industry current best practices, guidelines and standards**

BCFSC will improve access and navigation to existing and new resources through its website and expand the marketing and distribution of resources using different social media platforms.
- 6 Improve and expand in-field support and advocacy services**

BCFSC will provide targeted outreach and support to employers and workers engaged in high-risk activities.

## PROMOTING A SAFETY CONSCIOUS LEGAL REGIME

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- 7 Develop industry guidelines and best practices**

BCFSC will engage with industry to develop industry guidelines and best practices to enhance the consistent application of safe work practices for high risk activities.





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[www.bcforestsafe.org](http://www.bcforestsafe.org)